



# City & Guilds





City & Guilds – Technical Qualifications for UTCs

Geoff Holden April 2012



- Overview
- Apprenticeships
- Principal Learning
- 'DfE approved' technical qualifications
- Forthcoming developments



# OUR OFFER TO YOU

Our understanding of vocational education trends and customer objectives has created a strategy focused on helping you meet the current challenges of the market...

**NO  
BODY  
DOES MORE**

A BRAND THAT HELPS YOU GROW YOUR BUSINESS



Hello Future



Processes, systems and products which drive...

CENTRE EFFICIENCY

LEARNER SUCCESS



WALLED GARDEN SCE



QUALIFICATIONS & UNITS  
Over 1,000 market leading vocational qualifications across 26 industries from Entry to Level 7

APPRENTICESHIPS | EMPLOYABILITY | FUNCTIONAL SKILLS |  
NVOs | VROs | FOUNDATION LEARNING | VOC UNITS



## “APPRENTICESHIPS ARE CENTRAL TO A REBALANCED ECONOMY”

*Danny Alexander MP, Chief Secretary to the Treasury*

- ✓ Government recognises their value and is investing **£1.4bn** in Apprenticeships, which saw over 420,000 starts in 2010/2011
- ✓ City & Guilds is committed to help drive growth in Apprenticeships
- ✓ We are trusted by more employers and centres with **40%** of apprentices working towards a City & Guilds Apprenticeship
- ✓ Our brand and employer recognition helps you to sell to employers and meet your targets
- ✓ **MILLION** EXTRA is raising awareness of Apprenticeships and it is our commitment to support you, learners and employers by ensuring **ONE MILLION** people start an apprenticeship by the summer of 2013

- retaining and growing its 14-19 market in schools and colleges
- supporting the emerging University Technical Colleges (UTCs)
- re-developing and retaining Principal Learning in selected areas to support those markets
- developing its operational and IT system capability to grade and aggregate results
- re-developing the PL product range as City & Guilds qualifications
- support centre migration to PL products by providing them with guidance, moderation support and teaching & learning support materials

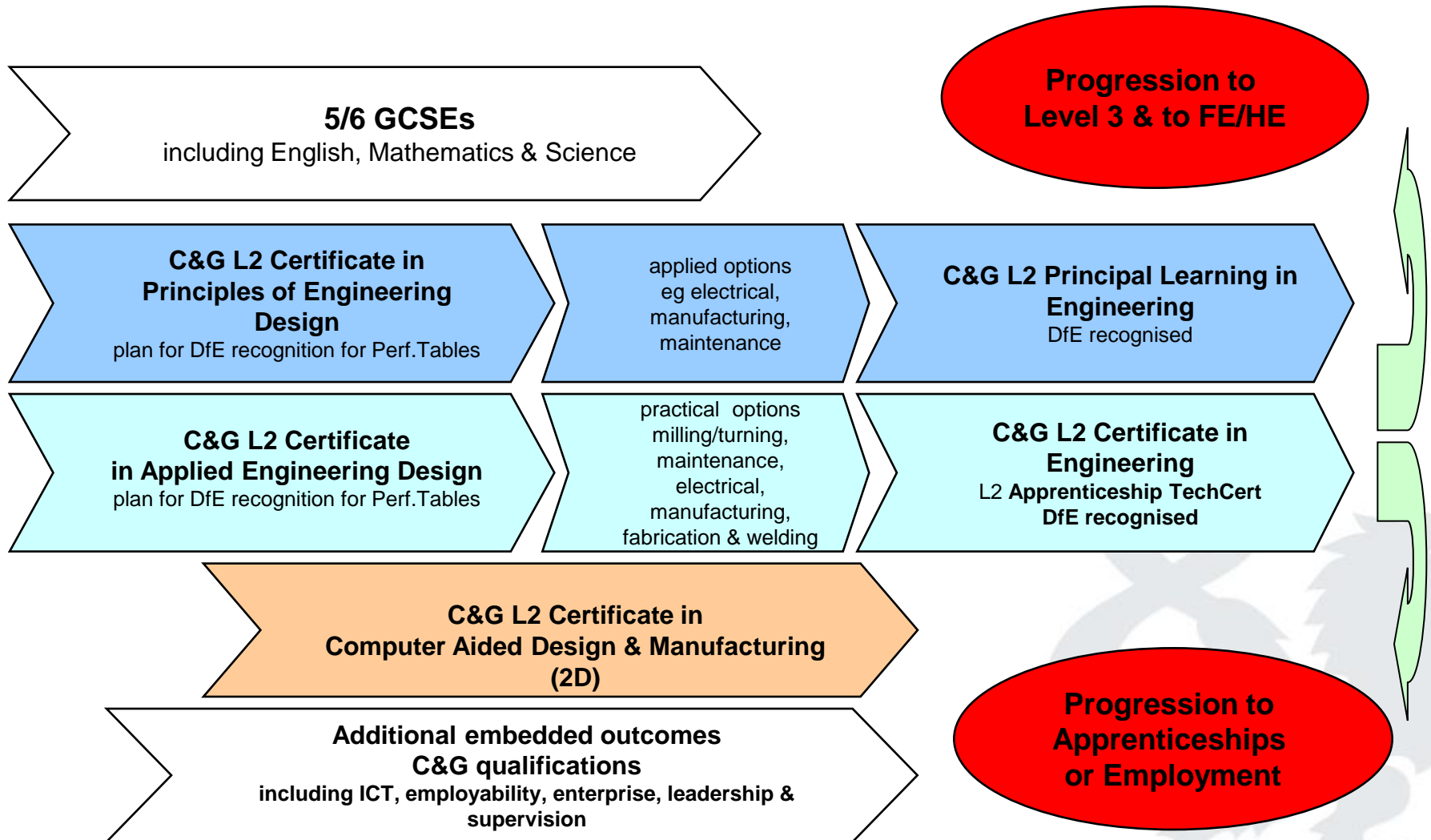


- ✓ Engineering L2 & L3
- ✓ Construction L1, L2 & L3
- ✓ Available September 2012
- ✓ First assessment 2013
- ✓ Reaccredited as City & Guilds qualifications
- ✓ Fully rebranded support materials



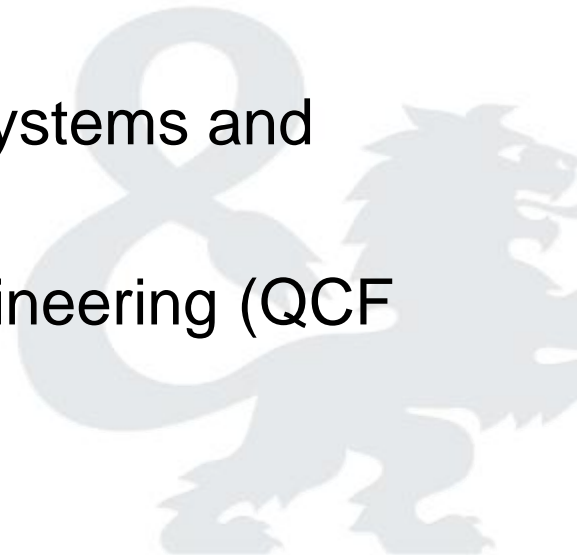
# Engineering & Product Design

## Level 2 programme & pathways





- ✓ City & Guilds Level 1 Diploma for IT Users (ITQ) (QCF)
- ✓ City & Guilds Level 2 Certificate for IT Users (ITQ) (QCF)
- ✓ City & Guilds Level 2 Diploma for IT Users (ITQ) (QCF)
- ✓ City & Guilds Level 2 Diploma for Software Developers
- ✓ City & Guilds Level 2 Diploma in ICT Systems and Principles for IT Professionals (QCF)
- ✓ City & Guilds Level 2 Certificate in Engineering (QCF)



- ✓ Much more than qualifications
- ✓ Curriculum philosophy
- ✓ Independent of subject & level
- ✓ 'Seamless progression'
- ✓ 14-16
- ✓ 16-19
- ✓ 19+



# Next steps-What do you really need?

- ✓ Expert group consultations
- ✓ Centre visits
- ✓ STEM qualifications
- ✓ English & Maths
- ✓ Modelling
- ✓ Work with DfE & Ofqual on recognition
- ✓ Test and trials
- ✓ .....



**1**

**RECENT FOCUS  
ON QCF L2 & 3 –**

Need to refocus on  
'seamless'  
progression

**2**

**CITY & GUILDS  
HERITAGE**

Imperial College /  
Art School  
Master Craftsman

**3**

**PROFESSIONAL  
RECOGNITION  
AWARDS**

(Formerly Senior  
Awards)

## Work to date:

- Qualification data analysis
- Extensive stakeholder testing
- In development now

**Building towards a partnership model between providers  
and City & Guilds to deliver Higher level apprenticeships & beyond**